

# ADVANCED MARKETING PROGRAM (AMP)

## BENEFITS

### INCREASED AWARENESS

We'll help you generate leads and drive increased sales by getting your business in front of the right people, at the right time, for the right price.

### TARGETED ADVERTISING

Make the most of your marketing budget by targeting qualified leads. Don't just reach a large audience, reach the right audience.

### MEASURABLE PERFORMANCE

Advanced business intelligence on your most qualified leads helps your sales team tailor your products and services to better meet their wants and needs.



## Cutting-edge advertising strategies, increased exposure for your business

You've had hundreds of people, if not thousands, play your golf course, enjoy your pool, your tennis courts and your dining experience and you've not invited them to become a member. We know how to find these exact people, without asking for their email address, and then add them to a marketing campaign, both digital and direct mail. We use lead generation technology coupled with our knowledge of the club industry to offer a very compelling product, as well as these additional services:



### Expert consultation

Our team of experts creates a customized strategy tailored to your business goals, offering full-service marketing programs that deliver measurable results.



### Landing pages

Landing pages do one thing well: conversion. Our data-driven approach to landing page design helps you close sales and fill your pipeline with qualified leads.



### Paid social media

Social media advertising allows you to refine your targeting by gender, location, age, interests and more. Don't just reach a large audience, reach the right audience.



### Search ads

Customers are searching for you every day, we make sure they can find you! Search Engine Optimization (SEO) and paid search ads allow you to reach targets who've already shown intent to purchase.

## GREAT FOR...

Outings & tournaments  
Weddings & special events  
Membership drives



We support all our products, programs and services, and promise to help resolve any challenge you face as quickly as possible 24/7/365.  
**(844) 800-GOLF**



To get started, visit  
**GolfBusinessSolutions.com**